



To: Lakeville Community Vision Plan Task Force
From: Craig Rapp, Community Vision Plan Consultant
RE: March 21 Task Force meeting; Update on activities
Date: March 18, 2013

Our next meeting is only a few days away- **Thursday March 21 from 7:00-9:00PM in the Council Chambers at Lakeville City Hall.**

The next Task Force meeting is dedicated to providing you with background – on Lakeville generally, and on future trends. As I’ve mentioned previously, a City-produced video titled “Then and Now” - detailing the dramatic changes in Lakeville over the past twenty-five years will be presented.

Following the video, a presentation and moderated panel discussion will occur. We have invited Dr. Hazel Reinhardt, former demographer for the State of Minnesota, and Chris Galler, CEO of the Minnesota Association of Realtors to make presentations on future trends and their impacts on life in Lakeville. In addition to the Task Force, the Mayor, City Council, and all Advisory Board and Commission members have been invited to attend.

Progress Report:

- Focus Groups – The focus groups are nearly set in terms of times and locations for all sessions. Recruitment is on going. We have developed the focus group questions as well as a discussion guide that will be used for each session. If you have any questions or need an update, contact Marc Hugunin- marc@pepinhugunin.com, 651-491-1981.
- Community Forums- The Community Forums are scheduled on March 25, 27, April 2, 4. All sessions will be held at Kenwood Trail Middle School from 7-9PM. (**Reminder**- we are asking you to **recruit a minimum of five people to attend the forums**-but you don’t have to stop at five- we have the capacity to handle 150/session!) The forum questions have been drafted. Remember- the forums are an opportunity for folks across the community to offer their opinions about values, priorities and growth. “Electronic voting technology” will be used to make these sessions fun and informative- enabling real time results will be shown on screen at the sessions, and for useful data to be generated cross-matching voting results and demographics of attendees.

- Community Survey- The community survey is in full swing. Follow-up postcards have been sent to encourage/maximize participation. The first wave of mailings went out on March 1. If you get questions from neighbors or friends, Allyn Kuennen at the City of Lakeville can answer questions- please refer folks to him.
- Community Groups/General Public – The City staff and many of the Task Force members are using the recently developed flyer to make community groups and the general public aware of the upcoming Community Forums and the Visioning process generally. The Task Force suggestion to “meet people where they are” is being implemented- great suggestion!

Task Force Meetings, other business

Meeting Schedule: Below is the meeting schedule for the balance of the process- including a broad description of the topics to be covered at each meeting (descriptions are general- a detailed process will be presented at the Task Force meeting).

- April 24 – Review and discuss community outreach information (summary reports distributed in advance). In addition to receiving the data, the group will be asked to reflect upon themes, principles, and meaning.
 - City Staff and Advisory Commission survey
 - Focus groups
 - Community Forums
 - Citizen Survey
- May 16 – SWOT analysis (Strengths, Weaknesses, Opportunities, Threats). Examine the environment- continue reviewing community information, demographics, etc. Identify strategic challenges. Discuss values, principles, competing interests.
- June 6 – Continue work of previous meeting- particularly values and principles. Define current state. Facilitated process to define desired state/future vision. Initiate identification of strategic objectives
- June 27 – Develop and refine vision- principles, vision statement. Small group process to refine strategic objectives, broad actions
- July 18 - Finalize strategic objectives, actions- review and approve vision statement, principles, supporting objectives, actions

Please note- all meetings are on **Thursday**, with the exception of April 24 (Wednesday), and will be held at the **Water Treatment Facility** beginning at **6:30 PM**.

Attachments

- Agenda – March 21 Community Visioning Task Force meeting
- Email invitation from City Manager Steve Mielke regarding March 21 meeting and encouraging recruitment for Community Forums



Task Force Meeting
Lakeville City Hall – Council Chambers
20195 Holyoke Ave
Thursday, March 21, 2013
7:00 PM

Agenda

- I. Welcome - Mayor Little
- II. Overview of the meeting- Craig Rapp
- III. Presentation of “Then and Now” video – City of Lakeville
- IV. Presentations
 - a. Dr. Hazel Reinhardt – former Demographer, State of Minnesota
 - b. Chris Galler, CEO, MN Association of Realtors
- V. Question and Answer
- VI. Next Meeting- April 24
- VII. Adjourn

(Email from City Administrator Steve Mielke-sent March 7)

To Lakeville Advisory Boards, Commission Members, Department Heads and Managers:

As you may know, the City of Lakeville has embarked on a City Visioning process entitled “Envision Lakeville”. This process will lead toward the development of a long-term Vision for our community. Lakeville will be more successful if we are all aiming for common goals and objectives. The Envision Lakeville process will help set that direction.

The City Council has appointed an advisory task force to assist the City Council with this important project. The Vision Task Force is composed of community members from a broad variety backgrounds and experiences. The Task Force will use information that will be gleaned from a wide variety of community outreach efforts.

As valued community leaders, I want to alert you to two such outreach efforts and ask for your participation and assistance:

- On March 21st from 7-9:00PM at City Hall, the Task Force is holding an information and educational session. The session will include presentations by a former State Demographer and the Executive Director of the MN Association of Realtors – each of whom will discuss current and future demographic and societal trends and drivers of change. In addition, the Task Force will see an eye-opening video presentation highlighting the dramatic changes that have taken place in Lakeville over the past twenty-five years. You are invited to attend, and participate in the Q& A session that will follow.

- In addition, you are encouraged to participate in one of four Community Forums organized to engage residents, business owners and workers from across the community about important values, priorities and growth related topics. The sessions will be highly interactive, and will use “audience participation technology”- enabling real time electronic voting on the issues presented. To maximize participation opportunities, there are four forums to choose from over two weeks. They will be held at Kenwood Trail Middle School from 7-9 PM on March 25, 27, April 2, and 4.

The City Council and Task Force are committing to recruit at least five people to attend the forums. I ask that you make a similar commitment; help us make our future vision a true reflection of the community.

On behalf of the City Council- thank you for your service to the City of Lakeville. I sincerely hope you will join us in these important efforts to shape the future of Lakeville!

For more information on the Visioning process go to: www.lakevillemn.gov and check back frequently for updates on our progress!

If you have any questions about the Vision process, please contact Allyn Kuennen at 952-985-4403.